

VITA

GUY R. DIRKIN
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EDUCATION

Doctor of Philosophy: University of Illinois, Champaign, Illinois. 1985
Specialist area: Human performance under stress
Dissertation: "Attention, Probability and Fatigue in Decision Making"

Master of Science: University of Illinois, Champaign, Illinois 1981
Specialist area: Sport psychology and human performance
Thesis: "Utilization of visually presented stimuli under stress"

Bachelor of Education: Loughborough College, Loughborough, England. 1976
Specialist area: Physical Education and Social Studies

Teaching Certificate: Loughborough College, Loughborough, England. 1975

PROFESSIONAL DEVELOPMENT

2000-2019 Associate Director, US Managed Markets. Regional Accounts, Novartis Pharmaceuticals Corporation, East Hanover New Jersey

1998-2000 Senior Manager, Regional Accounts, Novartis Pharmaceuticals Corporation, East Hanover New Jersey

1994-1998 Manager, Regional Accounts, Novartis Pharmaceuticals Corporation, East Hanover New Jersey

1994 Manager of Business Development, United HealthCare Corporation, Minnetonka, Minnesota

1993-1994 National Account Executive, United HealthCare Corporation, Minnetonka, Minnesota

1992-1993 Director, Wellness Services, NordicTrack, Chaska, Minnesota

1991-1992 Manager, Business Operations, Sandoz Nutrition Corporation Minneapolis, Minnesota

1989-1991 Regional Director, Sandoz Nutrition Corporation,
Minneapolis, Minnesota

1988-1989 District Manager, Sandoz Nutrition Corporation
Minneapolis, Minnesota

1986 -1987 Account Manager, Sandoz Nutrition Corporation Minneapolis, Minnesota

1985-1986 Assistant Professor, United States Sports Academy, Mobile, Alabama

1984-1985 Research Assistant, Office of Recreation and Park Resources, Department of
Leisure Studies, University of Illinois.

1981-1984 Research Assistant, Leisure Behavior Laboratory, Children's Research
Center, University of Illinois

1980 Research Assistant, Motor Behavior Laboratory, Children's Research
Center, University of Illinois

1979-1985 Assistant Strength Coach, Athletic Association, University of Illinois

1978-1981 Teaching Assistant, Department of Physical Education, University of Illinois

1978-1984 Teaching Assistant, University High School and Curriculum Laboratory,
University of Illinois

1976-1978 Teacher, City of Leicester School, Leicester, England

PUBLICATIONS

Chapters in Books:

Dirkin, G.R. (1994). Technological Supports for Sustaining Exercise. In R.K. Dishman (Ed.), Advances in Exercise Adherence. Champaign, IL: Human Kinetics.

Dirkin, G.R. (1986). Psychological Aspects of Performance Enhancing Drugs. In V.S. Eady (Ed.), Substance Abuse in Athletics: The Realities. Mobile, AL: USSA Press.

Dirkin, G. R. (1985). The non-triviality of trivial acts: implications for job satisfaction in overtly boring tasks. In B.G. Gunter, J. Stanley and R. N. St. Clair, (Eds.), Transitions to Leisure: Conceptual and Human Issues. Lanham, MD: University Press of America.

Kleiber, D. A. & Dirkin, G. R. (1985). Intrapersonal Constraints to Leisure. In M.G.Wade (Ed.), Constraints to Leisure. Springfield, IL: C.C. Thomas.

Journal Articles and Proceedings:

Fox, K.R. & Dirkin, G.R., & Mucci, G.W. (1990). Exercise psychology of obese adults attending clinical treatment: An ongoing longitudinal study. *Journal of Sports Sciences*, 8, (2), 70.

Dirkin, G. R. & Hancock, P. A. (1985). An attentional view of narrowing: the effect of noise and signal bias on discrimination in the peripheral field. Proceedings of the 9th Annual Meeting of the International Ergonomics Association.

Hancock, P. A., & Dirkin, G. R. (1983). Stressor induced attentional narrowing: implications for design and operation of person-machine systems. Proceedings of the 16th Annual Meeting of the Human Factors Association of Canada, pp. 16, 19-21.

Dirkin, G. R. (1983). How free from bias are our decisions? Problems of information overload. *Journal of Park and Recreation Administration*, 1(2), 13-20.

Dirkin, G. R. (1983). Cognitive tunneling: use of visual information under stress. Perceptual & Motor Skills, 56,191-198.

Hancock, P. A., & Dirkin, G. R. (1982). Central and peripheral visual choice-reaction time under conditions of induced cortical hyperthermia. Perceptual & Motor Skills, 54, 395-402.

Dirkin, G. R. (1982). The role of attention in stress management and leisure activity. *Leisure Information Newsletter*, 9(1), 8-10.

Hancock, P. A., & Dirkin, G. R. (1981). The effect of induced variation in head temperature on simple mental performance. Proceedings of the 15th Annual Meeting of the Human Factors Association of Canada, 15, pp. 63-66.

Hancock, P.A., Dirkin, G.R., & Byrne, A.M. (1981). Visual choice reaction time under conditions of induced cortical hyperthermia. Proceedings of the 14th Annual Meeting of the Human Factors Association of Canada, 14, pp. 15-18.

PAPERS PRESENTED

Invited Addresses:

Dirkin, G. R. (1988) Bureau of Voluntary Compliance Seminar: Anabolic Steroids. Keynote speaker, 84th Annual Meeting of the National Association of Boards of Pharmacy, San Antonio, Texas, May.

Dirkin, G. R. (1986). Costs and benefits in drug use? Keynote speaker, Assumption College Drug Awareness Week, Assumption College, Worcester, Massachusetts, October.

Dirkin, G.R. (1985). Psychological aspects in coaching. Alabama State Assoc. for Health, Physical Education, Recreation and Dance, Samford University, Birmingham, Alabama, October.

Dirkin, G. R. (1984). Attentional narrowing to peripheral stimuli. Faculty and Graduate Sport Psychology Seminar, Department of Health and Physical Education, Arizona State University, Tempe, Arizona, May.

International Conferences:

Fox, K.R. Dirkin, G.R., (1992). Psychosocial predictors and outcomes of exercise in patients attending multi-disciplinary obesity treatment. Ninth European Congress on Obesity, Noordwijkerhout, Netherlands, May.

Dirkin, G. R. & Hancock, P. A. (1985). An attentional view of narrowing: the effect of noise and signal bias on discrimination in the peripheral field. Paper presented at the 9th Congress of International Ergonomics Association, Bournemouth, England, September.

National Conferences:

Dirkin, G. R. & Burton, D. (1987). Periodized training models: Implications for the Sport Psychologist. Annual conference of the Association for the Advancement of Applied Sport Psychology (AAASP), Newport Beach, California, September.

Adrian, M., Too, D., Dirkin, G., Kroll, W. & Shetty, A. (1987). Anthropometric disproportionality and squat performance. National Convention of the National Strength and Conditioning Association, Las Vegas, Nevada, June.

Dirkin, G. R. (1986). Attentional narrowing to the periphery of the visual field. North American Society for the Psychology of Sport and Physical Activity, Scottsdale, Arizona, June.

Dirkin, G. R. (1985). Play behavior at work. Eleventh Annual Meeting of the Association for the Anthropological Study of Play (TAASP), Washington D.C., March.

Dirkin, G. R. (1984). Decision making performance under stress. Leisure Research Symposium of the National Recreation and Parks Association Convention, Orlando, Florida, October.

Dirkin, G. R., & Hancock, P. A. (1984). Attentional narrowing to the visual periphery. 55th Annual Scientific Meeting of the Aerospace Medical Association, San Diego, California, May.

Hancock, P. A., & Dirkin, G. R. (1983). Stressor induced attentional narrowing: implications for design and operation of man-machine systems. 16th Annual Meeting of the Canadian Human Factors Association of Canada, Hamilton, Ontario, Canada, October.

Dirkin, G. R. (1983). Measurement of leisure related experiential states. Leisure Research Symposium of the National Recreation and Parks Association Convention, Kansas City, Missouri, October.

Dirkin, G. R., and Hancock, P. A. (1983). Attentional narrowing under stress. Annual Conference of the North American Society for the Psychology of Sport and Physical Activity (NASPSPA), East Lansing, Michigan, May.

Dirkin, G. R. (1982). Stress Management, leisure and attention. Leisure Research Symposium of the National Recreation and Parks Association Convention, Louisville, Kentucky, October.

Hancock, P. A., & Dirkin, G. R. (1982). The effect of induced variation in head temperature on simple mental performance. 15th Annual Meeting of the Human Factors Association of Canada, Toronto, Canada, October.

Hancock, P. A., Dirkin, G. R., & Byrne, A.M. (1981). Visual choice reaction time under conditions of induced cortical hyperthermia. 14th Annual Meeting of the Human Factors Association of Canada, Toronto, Canada, October.

Hancock, P. A., & Dirkin, G. R. (1981). Selective cortical hyperthermia and central visual choice reaction time. Annual Conference of the North American Society for the Psychology of Sport and Physical Activity (NASPSPA), Asilomar, Monterey, California, June.

Other Conferences:

Dirkin, G. R. (1984). The non-triviality of trivial acts: implications for job satisfaction in overtly boring tasks. "Transitions to leisure: Impact of technology, work, play and retirement," St. Petersburg, Florida, January.

Chick, G. E., & Dirkin, G. R. (1983). Labor, leisure and the evolution of culture. First University-Wide Conference on Work and Leisure, University of Illinois, Urbana, IL, March.

TEACHING EXPERIENCE

College:

	United States Sports Academy , Mobile, Alabama
1985-1986	Sport Psychology 1 Sport Psychology 11 Introduction to Research in Sport Sport Conditioning
	University of Illinois , Champaign, Illinois
1979-1984	Psychology of Learning and Teaching Physical Education
1979-1981	Physical Fitness

High School:

1978-1984 Physical Education, University High School and Curriculum Laboratory, University of Illinois.

1976-1978 Physical Education and Sociology, City of Leicester School, Leicester, England.

GRANTS

Adrian, M., Dirkin, G. R. & Kroll, W. A. (1985). Anthropometric disproportionality and squat performance. National Strength and Conditioning Association, Lincoln, Nebraska, \$2100.

PROFESSIONAL SERVICE

Reviewing:

Reviewer for the Leisure Research Symposium of the National Recreation and Parks Association Convention, Orlando, Florida, October, 1984.

Guest reviewer for Journal of Leisure Sciences, 1985.

Coordinator:

Coordinator/Discussant at the Leisure Research Symposium of the National Recreation and Parks Association Convention, Orlando, Florida, October 1984.

Workshops:

Exercise: A behavioral perspective and practical implications workshop conducted at the 6th Annual Sandoz Nutrition Corporation's OPTIFAST Post Graduate Seminar, Orlando, Florida, May 1988 (with K. R. Fox, P. Green and K. A. Alexander).

Workshop on sport psychology for youth sports, Mobile Little League Coaches, Mobile, AL, April 1986.

In-service workshop on exercise psychology for staff of Mobile Infirmary, Mobile, AL, February, 1986.

Teaching methodology of primary lifting movements for elite athletes. Work-shop conducted at the Annual Meeting of the National Strength and Conditioning Association, Pittsburgh, Pennsylvania, June, 1984, (with W. A. Kroll).

AWARDS

National Strength and Conditioning Association Challenge Scholarship recipient, 1985, \$1000.

PROFESSIONAL MEMBERSHIPS

Chicago Health Executive Forum (CHEF).

Illinois Association of HMO's (IAHMO).

EXTRACURRICULAR ACTIVITIES

Track and Field Athletics: International representation, Great Britain versus France, Nice, 1977.

Weightlifting: National Olympic Titleholder, British Students Sports Federation, 100 kilo class. 1975.

Masters Track and Field. World M65 Discus Champion, 2018. World M70 Masters Discus Champion, 2023

Licensed racing car driver 2011 to present.

